McCULLOCH

SERVICE BULLETIN

NO. 1691

MODEL All

DATE June 1, 1979

SUBJECT McCulloch Microfiche System Expansion

As you may know, the microfiche system is the most modern and efficient method for record storage and reference available to you in the service shop environment.

Recognizing the importance of time and the value of space at any level of business, McCulloch now makes available an expanded microfiche system at a considerable cost reduction from our previously available system. This reduced cost (for both the microfiche reader and file) is possible because we have been able to obtain supplies and services at a substantial reduction to ourselves and we can now pass these savings on to you.

The enlarged microfiche file offers the following important advantages, especially in regards to time and space considerations.

1. CONVENIENCE - All servicing information in one consolidated location.

2. REDUCED "LOOK-UP" TIME - Bulky binders and racks eliminated, as well as the time-consuming hunt through files of catalogs for important service information.

3. EFFICIENT UPDATING - A continual updating of current illustrated parts lists and important service information. These updates will be provided at no extra charge, and can be printed, packaged and distributed faster than printed material.

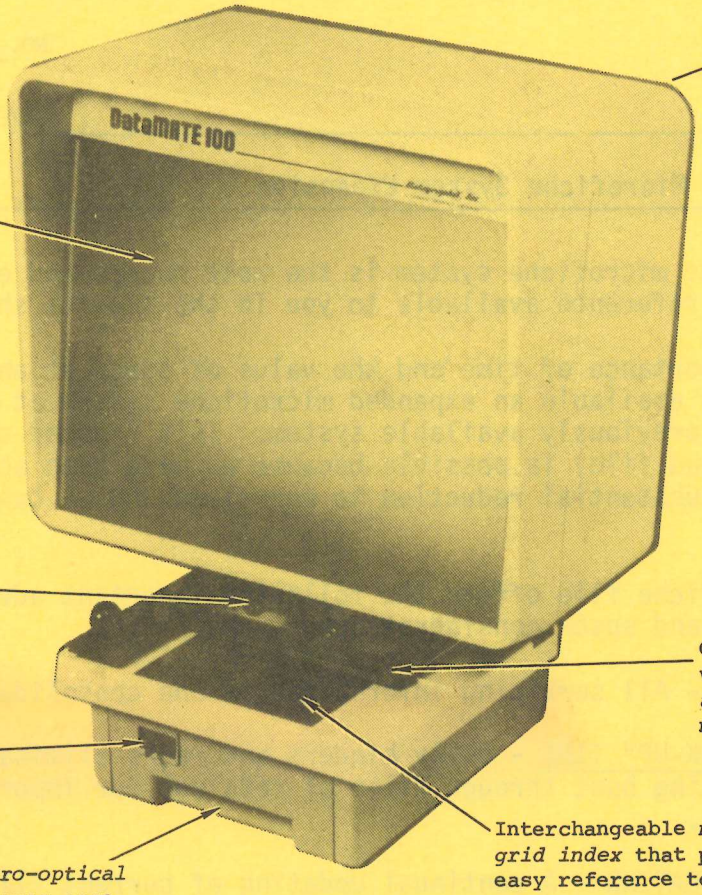
4. HISTORICAL COVERAGE - Illustrated parts lists, shop manuals and important service information from our earliest models up to and including current models and accessories.

5. GROWTH ALLOWANCE - Provision for expansion of coverage to include additional materials (shop manuals, charts, etc.) as they become available.

6. ADAPTABILITY - Compatibility with other industry-wide microfiche systems using a standard 24 to 1 enlargement for projected fiche. An optional lens system is also available which will include a 48 to 1 enlargement that will allow for viewing of high reduction microfiche.

7. COST REDUCTION - All microfiche updates for current model illustrated parts lists will continue to be provided free of charge. This is particularly significant since, due to increased printing costs, we will no longer be able to provide free, printed updates of current model IPL's. As of July 30, 1979, printed IPL's will be available at a manufacturer's suggested list price of $.60.

In all, four optional viewing systems are available at time of purchase. The basic microfiche reader (the Datamate 100) is now available at a net price of $170.00 (as opposed to a net price of $229.00 for the old reader). Included with the basic reader (with McCulloch logo) are:



Toll-free *warranty and service* phone number on back of the reader

Big *non-glare viewing screen*, reversible for viewing in high glare circumstances

Optional *two-lens system;* one for standard two-page viewing and one for viewing high reduction ratio fiche

Optional *dual fiche tray* which allows for quicker access to service information

High intensity *(maximum fiche clarity)* / low intensity *(longer lamp life)* switch

Interchangeable *magnetized grid index* that provides easy reference to data frames

"Plug-in" *electro-optical drawer* that assures ease of maintenance and lamp replacement

The expanded microfiche system will also include an enlarged McCulloch Microfiche File, P/N 90269. As of April 1, 1979, this file is available at a net price of $10.00 (a considerable reduction from the previous price of $30.00). This file is a set of 38 individual cards, with shop manuals now included. Future updates of the file will include (as they become available): Shop manuals, service bulletin books, important service information (S.I.) and service training (S.T.) material. The historic and current model IPL's as well as the most current Master Parts Price List (and supplements) will continue to be included in the file.

All current and future participants in the McCulloch Microfiche System will receive <u>any</u> update information free of charge. As a further incentive to dealers to join in participation in the microfiche program, with the purchase of a new reader, 2 handy microfiche Storage Binders, P/N 90689, will be provided at no charge to the first 500 subscribers.

Pricing information on the four reader systems, the microfiche file and reader accessories is listed in the table below:

Part No.	Description	Net Price*
95606	READER - Single lens/ single fiche tray	$170.00
95611	READER - Single lens/ dual fiche tray	$200.00
95612	READER - Dual lens/ single fiche tray	$200.00
95623	READER - Dual lens/ dual fiche tray	$230.00

Part No.	Description	Net Price*
95607	DUST COVER	$ 5.00
95608	TURNTABLE	$ 10.50
95609	SPARE LAMP	$ 10.00
95610	CLEANING KIT	$ 5.50
90269	MICROFICHE FILE	$ 10.00

* F.O.B. Point of Shipment

We will be vigorously pursuing this expanded microfiche system with all servicing dealers in the coming year. In our opinion, the microfiche system is a sure way of improving service shop proficiency, and should be an absolute "must" in any service dealer's shop. Attached to this service bulletin is a McCulloch Microfiche Order Form*. We hope you will participate in this step forward in service shop operation.

* Send all orders to your McCulloch Distributor. Do not send direct to the factory.

HOW TO ORDER THE
MICROFICHE FILE, READER
and ACCESSORIES

To order the complete set of *"Fiche"* (consisting of 38 individual cards), and the Microfiche Reader and/or accessories:

Enter your name and address in the *"Ship To"* space and indicate the quantity of each item desired.

Return this form to your Distributor for processing and shipping. *Do not return this form to the factory.*

S.I. 77-R1 (6/79)