JENN FENG GROUP

McCulloch Company

ABOUT US

Headquartered in Santa Fe Springs, California, McCulloch Motors Inc is the premier supplier of a full line of quality built products including lawn and garden equipment, power tools and low voltage outdoor lighting. McCulloch Motors Inc is guided today, as it has been since 1942, by a commitment to provide superior, innovative products that offer a discernible value to the customer. Our customer relationships, our people and our commitment to quality will be our platform for growth.

COMPANY HISTORY

For more than 50 years, McCulloch has invented, refined and manufactured the world's premier chain saws ?creating a standard by which all other chain saws are measured. This standard of quality, durability and excellence has been carried through to each of McCulloch's product lines.

McCulloch was founded in 1943 by Robert McCulloch in Milwaukee, Wisconsin under the original name of McCulloch Motors Corporation. The company specialized in small two-stroke engines. In 1946, Bob McCulloch moved the company to California, where the first McCulloch chain saw, the 5-49, was manufactured in 1948. The 5-49 was an innovative chain saw and offered a winning combination of lighter weight and more horsepower than any competitive two-man saw on the market. It was followed by the debut of the first one-man saw, a truly remarkable product that revolutionized the entire chain saw industry. The introduction of a chain saw that could easily be handled by a single person opened the door to previously untapped markets and the creation of a consumer outlet for what had previously been a professionals-only product.

During the next several decades, the company continued to grow and expand into new markets. In 1958, the company name was changed to McCulloch Corporation. In 1968, McCulloch introduced the Power Mac 6; weighing only 8.5 pounds fully fueled; it was the world's lightest chain saw. The affordable Mini Mac 1, introduced in 1972 opened the chain saw market to the casual user.

Electric chain saws were also introduced in 1972 while gas powered string trimmers, hedge trimmers and blowers were added to McCulloch's impressive product line up in the 1980s.

McCulloch moved to Tucson, Arizona in 1988 where it opened corporate headquarters and a distribution facility. Many new product innovations followed, including electric string trimmers equipped with REX, Rapid Exchange System™. Introduced in 1998, these revolutionary trimmers are equipped with the world's only disposable stringhead.

In October 1999, McCulloch's North American operation was purchased by Jenn Feng Industrial Co., Ltd, a Taiwan based manufacturer. A new headquarters/distribution facility, located in Tucson, was also acquired and the company moved in November 1999.

Jenn Feng Industrial Co., Ltd., founded in 1975, started doing business as an auto lighting manufacturer and expanded into the power tool and outdoor lighting categories in the mid 1980s. As an ISO 9002 certified manufacturer, Jenn Feng builds OEM for major manufacturers of premium branded power tools all over the world, earning them a reputation as a quality manufacturer. In January, 2000, Jenn Feng acquired a gas engine manufacturing company, providing McCulloch with the opportunity to build gasoline powered equipment with the same quality McCulloch customers have come to know and trust.

McCulloch's new product lines boast many of the products that made McCulloch great: powerful chain saws, sturdy string trimmers and hedge trimmers. And we've added to our arsenal a rugged new lineup of electric power tools and landscape lighting, each built with the quality, reliability and durability that the McCulloch name has carried for more than 50 years.

Since its beginning, McCulloch has lead the way in design, engineering, customer service and marketing. Today, McCulloch has accelerated its long-standing heritage and commitment to leadership in both the home and garden industries. Investing in the future while also staying true to its proud heritage, McCulloch is committed to providing innovative, quality products that offer a discernible value to the consumer.