Announcing McCulloch's complete new line of chains, bars and sprockets.



Now your McCulloch Dealer is Headquarters for All Chain Saw Needs!

Announcing chains of every type, pitch.

Now McCulloch has a full line of chains. Chains for every type of cutting. Chains for every type of saw. These are the finest quality chains made—at a retail price that's 30% lower* than comparable chains! Only at your McCulloch Dealer!



The Pro Mac—Our New Round-Type Cutter The best chain for all-around use. It's self-feeding, easiest to sharpen and maintain. And it's the finest "round" chain on the market, because it gives fast, smooth and controlled cutting.

McCulloch chains are the finest quality—and we hav

gauge and configuration a pro could ask for.

Our Carbide-Tipped Chain
A heavy-duty industrial chain for use in specialized situations, especially abrasive cutting conditions. For use by construction crews, fire departments, utilities crews. Stays sharp up to 12 times longer than standard chains under severe cutting conditions.



The Super Pro – Our New Full Chisel Cutter This is the chain most pros prefer for big timber cutting. It ranks highest in smoothness, amount of wood cut, and speed of cutting. The square cutter configuration means new grain is severed with every pass. Available in both round and square filed cutters.

The Speed Mac – Our New Semi-Chisel Cutter This chain gives smooth boring and nose-buried cutting, with excellent chip clearance. It has the cutting attributes of chisel-type chain, but is smoother and easier to sharpen and maintain.

chains to fit every popular make of saw on the market.

*Based on McCulloch and competitive manufacturers' suggested list prices

Announcing our complete line of bars, including plunge bows and paddle bows.

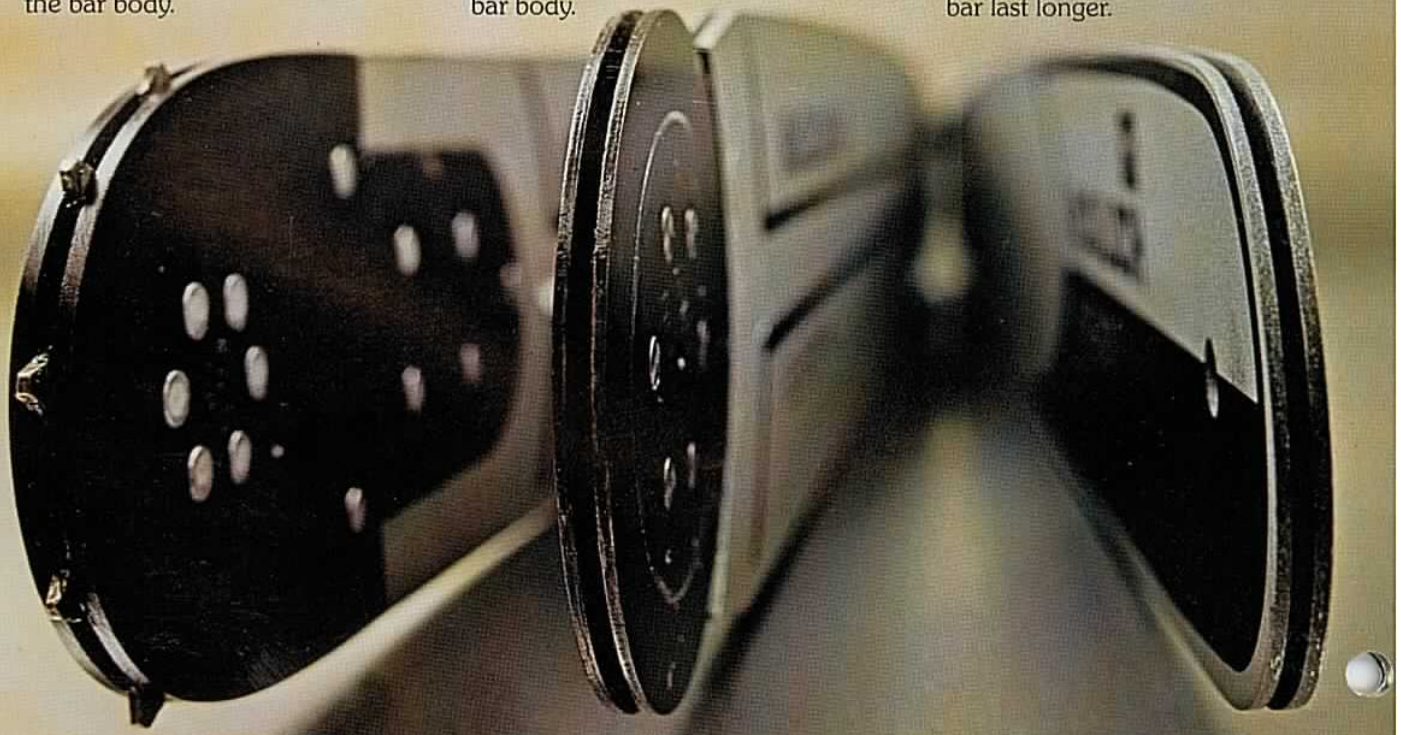
Your McCulloch Dealer offers you one-stop shopping for all your chain saw needs. McCulloch bars are available with hardface nose, roller nose or sprocket nose. We have plunge bows for all direct and gear drive saws (except the Mac 6 series) — and they're the finest quality available, designed specifically for McCulloch saws. We have paddle bows for gear and larger direct drive saws, too.



Our Speed Mac — Sprocket Nose Bar Ranks highest in cutting performance, because reduced friction delivers more power to the cutter teeth. Increased performance also permits the use of longer than normal bars. One rivet installation makes replacement of nose assembly easy; so nose assemblies of different pitches are interchangeable with the same bar body; and are replaceable when worn, extending the useful life of the bar body.

Our Super Pro — Roller Nose Bar Like the Sprocket Nose, this nose reduces chain and bar friction, delivers more power to the cutter teeth, permits the use of longer-than-standard bars. Nose roller alone may be replaced, extending the useful life of the bar body.

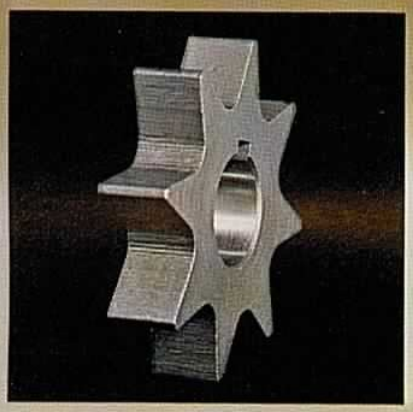
Our Mac, Pro Mac, Mac 10 and Mac 6 — Hardface Nose Bars This series includes our standard bars. Nose rails are hardened with a long-wearing space age steel alloy to make the bar last longer.



McCulloch has the broadest line of cutting attachments of any chain saw manufacturer.

Announcing McCulloch sprockets for every cutting need.

Sprockets, drums, rims — you'll find them easily in the handy reminder displays at your McCulloch Dealer. Trust him to have everything you need — and to help you choose the right accessories for the saw you own, and the job you have to do.



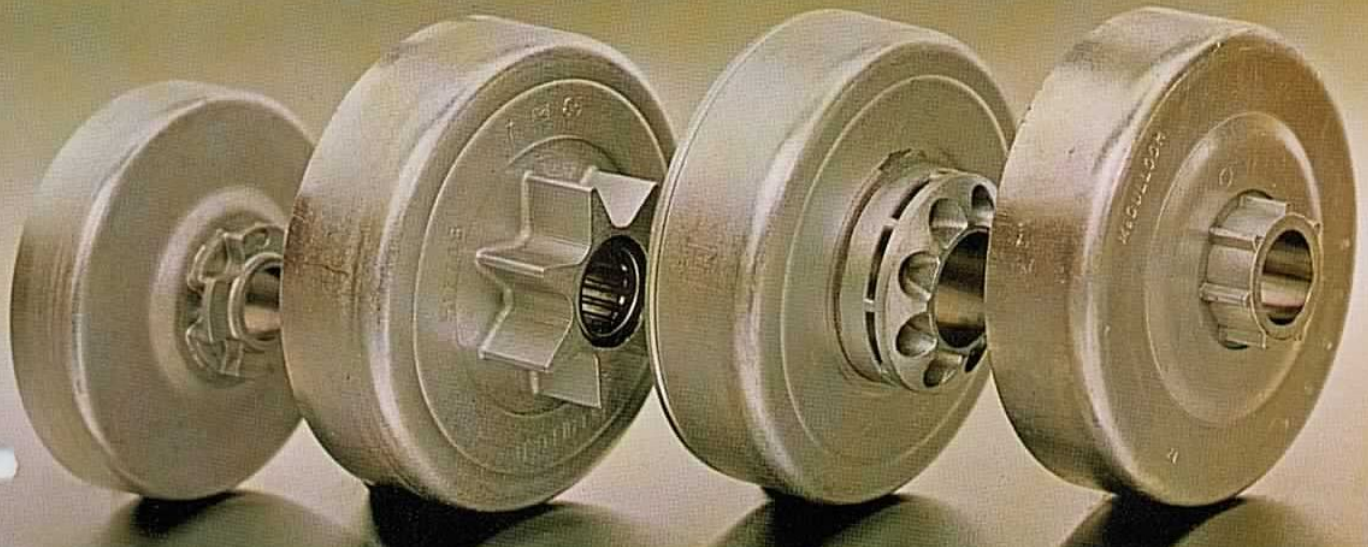
Our Spur-Type Sprocket A quality sprocket, precision made for long life. Wide teeth reduce the need for aligning with bar groove, and are treated to resist wear. Designed for gear drive saws.

Our Clover Leaf Sprocket Similar in action to fixed-rim sprockets. For use on Mini Mac 6 model saws.

Our Spur-Type Sprocket with Drum An economical sprocket, specially processed for perfect pitch and roundness, and precise match to center links. Designed for use on large direct drive saws.

Our Fixed-Rim Sprocket Rim support side links reduce impact, jump, sag, chatter and wear. Delivers smooth belt-drive action. For use on all direct drive 10 series saws.

Our New Super Pro Sprocket This is a new self-aligning rim sprocket that promises satisfaction. The "floating rim" is interchangeable without having to replace the clutch drum. For use on 10 series and large direct drive saws.



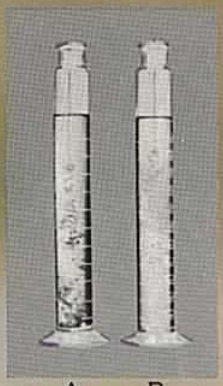
Every McCulloch accessory is backed by 26 years of McCulloch integrity.

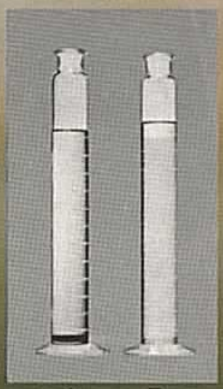
Announcing our remarkable new custom lubricant.

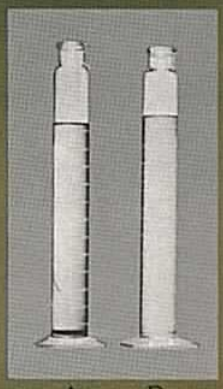
This is a significant breakthrough in 2-cycle engine lubricants. It mixes with gasoline 3 times easier than conventional SAE 30 wt. oils at all temperatures, even down to —60°F. Yet it does an excellent job of lubricating, even at 100 to 1 gas/oil ratio. It features superior scuff-resistance, minimizes carbon deposits, rust and wear under all operating conditions. Best for chain saws, outboards, snowmobiles, motor cycles, lawn mowers and industrial use. And it's been approved by the Boating Industry Association—meets or exceeds all of their standards.

Available in: 6-oz. size cans (cases or 6-packs); 16-oz. size cans (cases or 6-packs); 32-oz. size cans (cases); 5, 15, 30 and 55 gal. drums.

Beaker Test Shows How McCulloch Custom Lubricant (Oil B in Pictures) Mixes Faster.





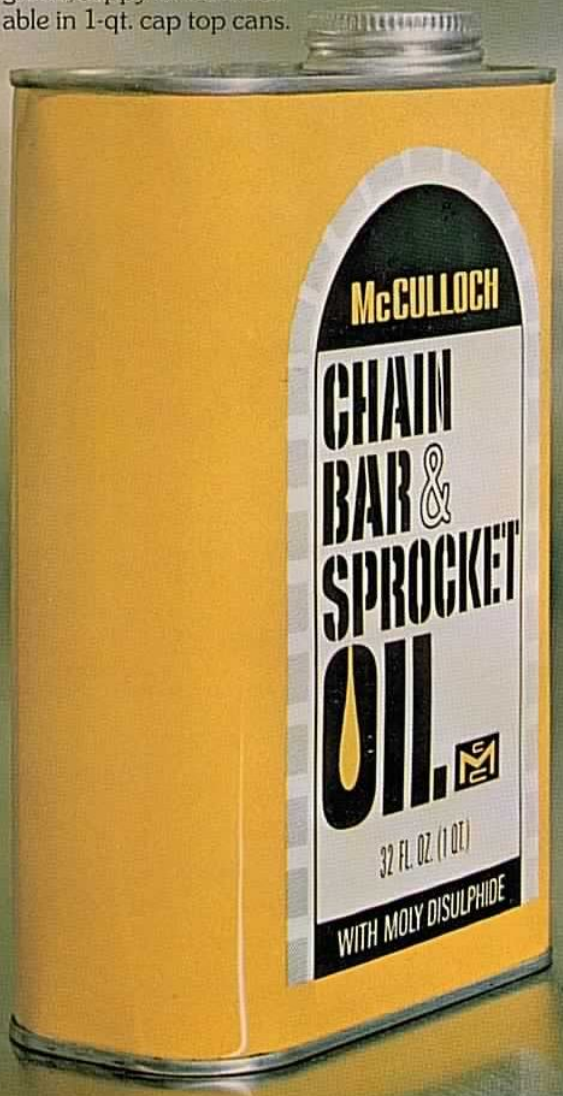




Only your McCulloch Dealer can

McCulloch chain, bar and sprocket oil.

Special anti-wear formula can actually double chain life. Special "MOLY" additive gives extra lubrication protection during critical first seconds of cutting. Extra "tackiness" makes oil cling to chain at high speeds for better lubrication, less waste. Also contains new "anti-pitch" additive to keep cutting fast and smooth, even in green, sappy wood. Available in 1-qt. cap top cans.



McCulloch replacement parts and accessories.











Look for these Replacement Parts on display at your McCulloch Dealer: File Guide, Chain Breaker, File-n-Joint for Chisel-Type Chain or Round-Type Chain, Round Files, Flat Files, Depth Gauge Tools, Scrench; and of course all replaceable and interchangeable units, such as Sprockets, Rims, Drums, Sprocket Nose Units, Roller Nose Units.

McCulloch Accessories and Safety Equipment include Bar Guards, Helmets, Shields, Goggles and Sound Suppressors.

offer all these chain saw accessories.

Announcing our new "Instant Replacement Service"
This is a brand new service designed to keep McCulloch customers satisfied. If you purchase a chain, bar part or sprocket which proves to be defective under McCulloch normal warranty policies, all you have to do is take it to a qualified Registered "Instant Replacement Service" Dealer. He's now authorized to satisfy your warranty claims *on the spot.* There's no waiting. And there's no charge.

McCulloch's Unconditional Guarantee
McCulloch Chains, Bars and Sprockets are unconditionally guaranteed against defective material and workmanship. Products which fail to meet this quality and have been judged by standard warranty practices will be replaced.



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