McCULLOCH CORPORATION
SERVICE BULLETIN

1544

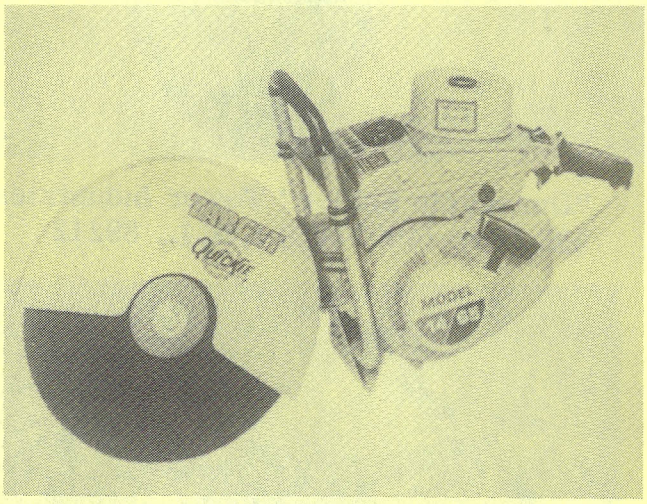
MODEL: O.E.M.

August 21, 1973

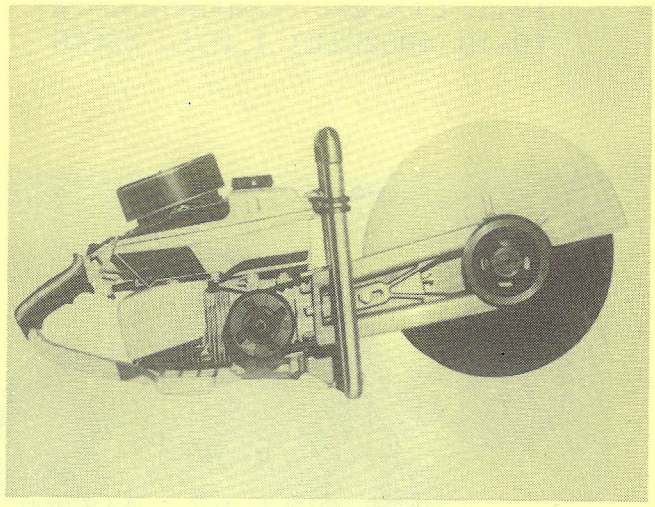
SUBJECT: SERVICING O.E.M. (Original Equipment Manufacturer) PRODUCTS

McCulloch O.E.M. products are special products that are assembled in part or in total by McCulloch Corporation but are sold to other manufacturers who have their own systems of distribution.

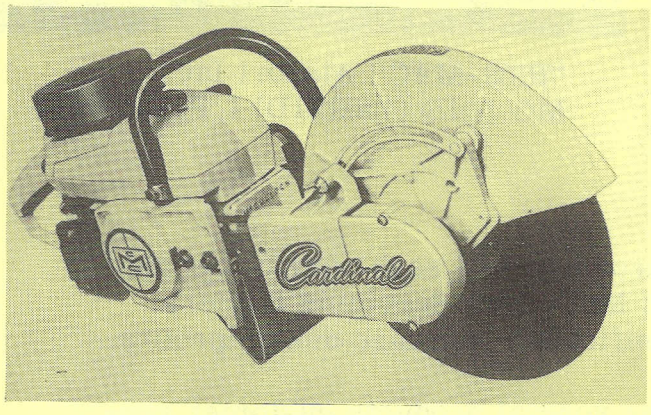
Illustrated below are the present O.E.M. products using basic McCulloch power units. Below each illustration is the product name, manufacturer, basic McCulloch power unit and Illustrated Parts List covering that model. (Note: I.P.L.s P/N 89212 and P/N 89665 may be ordered from your distributor.)



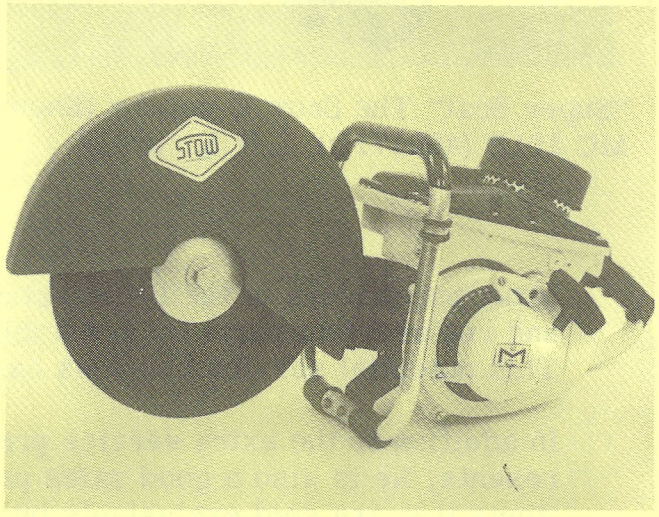
"Quickie" Robert G. Evans Co.
7-10 (400261D) I.P.L. 87679
795L (400175D) I.P.L. 84433*



"M 12A" Koehring Master Div.
795L (400175D) I.P.L. 84433*



Masonry Cutter - Cardinal Eng.
7-10 (400261D) I.P.L. 87679

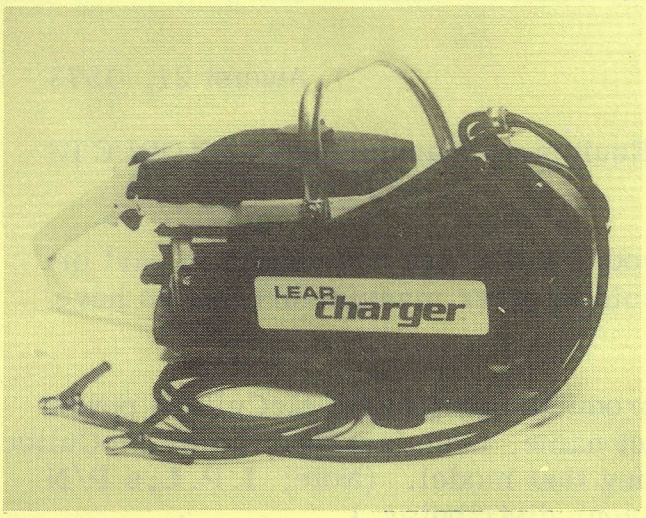


"Ripper" Stow Manufacturing Co.
795L (400175D) I.P.L. 84433*

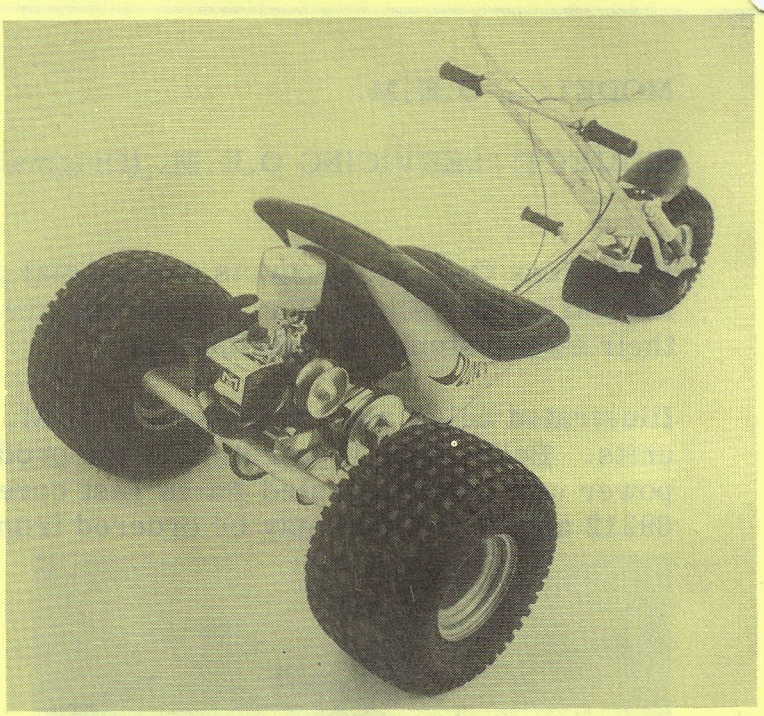
*Carburetor, P/N 87294, in Carburetor Book SI 29-R1, page 35, is used on this unit.

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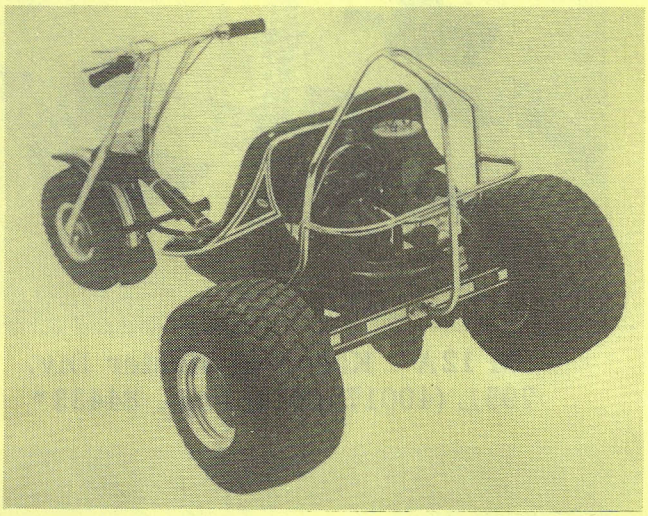
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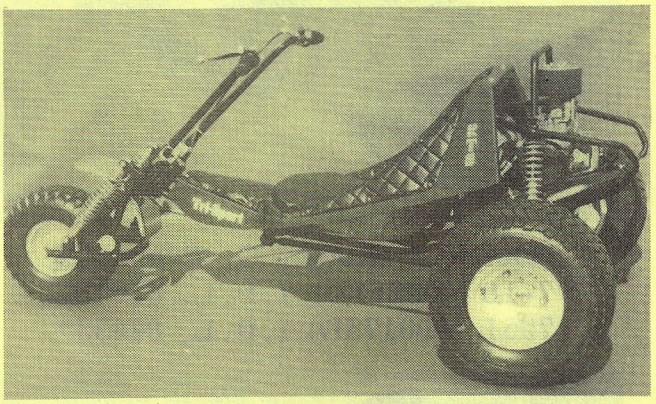
"Porta Charger" Learavia Corp.
10-10 (400262D) I.P.L. 89665



"Dunecycle Spider" Tower Industries
MC 101D (400171D) I.P.L. 89212



"Super Scat" The Snow Company (Snowco)
MC 101D (400171D) I.P.L. 89212



"RTS-MAC" Alsport Inc.
MC 101D (400171D) I.P.L. 89212

Many purchasers of the listed special products will seek service repair and replacement parts from established McCulloch Servicing Dealers. This potential service business can significantly increase dealer profits.

In addition to the extra service profit the special products customer represents, he is also a good sales prospect for McCulloch manufactured items that are sold exclusively by McCulloch dealers (i.e. chain saws, oil, generators, etc.).

O.E.M. PRODUCT WARRANTY

The basic McCulloch power units used in O.E.M. products other than cycles or recreational vehicles are covered by the same warranty that applies to chain saws. The warranty does not apply, however, to failures to:

(a) Attachments
(b) Basic unit failures caused by the attachments
(c) Basic unit failure or wear due to highly abrasive conditions under which the unit was operated.
(d) Basic unit used in motorcycles or any other recreational vehicles (i.e. Dunecycle, Alsport, or Snowco products)

Warranty labor on an O.E.M. product will be based on the time allowed in the Flat Rate Labor Schedule, at the standard prevailing labor rate. Additional compensation of 30% will be allowed on the total labor for each repair (30% not allowed for Operation Z-1) based on the standard rate.

Use the standard Warranty Request form, P/N 60980, when requesting reimbursement for O.E.M. warranty repairs. Complete all sections on the warranty form as usual and be sure to note the name of the equipment in the box identified "Type of Equipment". Also include the engine model and serial number.

Modified McCulloch engines are sold on an O.E.M. basis to Bird Engineering for "minicycle"applications. Service relative to the Bird manufactured units is handled by Bird Engineering's established dealers and distributors. Information regarding the complete unit can be obtained from the manufacturer, Bird Engineering, Post Office Box "J", Fremont, Nebraska 68025, or the local Bird outlet.

McCULLOCH CORPORATION

By Jack Carroll
Service Manager